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## Our Visitors

by 'ONLOOKER'

A very hearty welcome to Swindon Town on their first ever visit to Holker Street.

Pen Pictures of the Swindon players are as follows :—

**PETER DOWNSBOROUGH**—Goalkeeper : Born at Halifax. Signed in August, 1965, from Halifax Town, where he was a product of local football. A fearless, agile player who has done much to strengthen the Town's defence. Height 5 ft. 10½ ins. Weight 12 st. 5 lbs.

**OWEN DAWSON**—Right Back : Born at Hatfield. Joined the Club from Portsmouth in June, 1962. He was a regular first team player until he was unlucky to lose his place through injury. A fast, tenacious player. He was a former Youth International. Height 5 ft. 10 ins. Weight 11 st.

**JOHN TROLLOPE**—Left Back : Born at Swindon. A local player who joined the Swindon Ground Staff from school. He was selected for the first team at the beginning of the 1960-61 season, when he was just 16 years old, and was ever present during that season. Together with his partner that year, who was also 16, they were the youngest full backs ever to appear as a pair in League Football. During last season he celebrated 300 consecutive League appearances for the Club. Height 5 ft. 10 ins. Weight 11 st.

**ROD THOMAS**—Full Back : Born at Glyncoirwg. A former youth player with the Club. He was signed from Gloucester City in July, 1964. Took over the full back position last season when Owen Dawson was injured, and maintained his position throughout the season. Last year was a successful one for this player as he gained a Welsh Under 23 Cap against Scotland, and also a Full Welsh Cap against Ireland. Height 6 ft. 1 in. Weight 12 st.

**KEITH MORGAN**—Right Half : Born at Trowbridge. A tall, fast, attacking player who progressed through the Club's Junior teams after joining Swindon Ground Staff at the age of 16. He was formerly the Club Captain, but was unlucky to lose his first team place last season through injury. Height 6 ft. Weight 12 st. 8 lbs.

**MEL NURSE**—Centre Half : Born at Swansea. Signed from Middlesbrough in August, 1965. He played for Wales 12 times, gaining 9 of his Caps while with Swansea Town, where he did 7 years service before being transferred to Middlesbrough in September, 1962. His ability and experience has done much to strengthen the Town's defence. Height 6 ft. 0½ ins. Weight 12 st. 12 lbs.

**JOE BUTLER**—Full Backs : Born at Newcastle. Joined Swindon from Newcastle United in August, 1965, where he graduated to the senior ranks through the Club's Junior Team. A tenacious player whose speed and ability amply make up for his lack of inches. Height 5 ft. 7½ ins. Weight 9 st. 13 lbs.

**STAN HARLAND**—Left Half : Born at Liverpool. Was signed from Carlisle United in July, 1966. Formerly with Everton and Bradford City. He has been a regular choice at left-half since making his debut at the beginning of the 1966-67 season. A forceful player who likes to go forward to back up the forwards in attack. Height 6 ft. Weight 12 st. 7 lbs.

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**DAVID HARPER**—Right Half : Born at London. Signed during the close season from Ipswich Town, where he made 37 League appearances last year. Was formerly with Millwall. A strong, tenacious player who never gives up. He has brought strength to the Robins half-back line. Height 6 ft. Weight 12 st. 1 lbs.

**JIMMY GILES**—Centre Half : Born at Kidlington. A versatile player who has played at centre-forward for the Robins, where he proved to be a strong forceful leader, and also centre-half, where his strength did much to add to the defence. Height 6 ft. Weight 12 st.

**BOBBY JONES**—Outside Left : Born at Bristol. A West Country man who commenced his career with Birmingham City and joined Bristol Rovers while still a young player. He was formerly a member of the successful Bristol Rovers team and was signed by Swindon from Northampton when D. Brown joined that Club. Height 5 ft. 8 ins. Weight 12 st. 7 lbs.

**WILLIE PENMAN**—Inside Forward : Born at Wemyss, Fife. Signed from Newcastle United in September, 1966, for a considerable fee. Formerly with Glasgow Rangers. A clever ball playing inside forward who has also appeared at centre forward with the Club. Height 5 ft. 8 ins. Weight 11 st. 7 lbs.

**DON ROGERS**—Outside Right or Left : Born at Paulton. Probably the most sought after player in the team. He was signed by Swindon when only 15 and quickly came to the fore. Gained many England Youth International Caps and subsequently played in the England Under 23 International Team. Was the Club's top goal scorer last season with 33 goals.

**ROGER SMART**—Inside Forward : Born at Swindon. Another local player who joined the Club direct from Swindon Schoolboys Team. At 17 he was appearing regularly at centre-forward in the Reserve Team, but he excels as a deep lying inside forward. A versatile player who is able to play at wing-half. Height 5 ft. 11 ins. Weight 11 st. 4 lbs.

**BRUCE WALKER**—Outside Left : Born at Newbury. Joined Swindon from County football. Though he is not a big player his ability and speed make him a menace to any defence. He has a particularly powerful shot. Height 5 ft. 9 ins. Weight 11 st.

**PAT TERRY**—Centre Forward : Born at Lambeth. Signed last season from Reading, where he was the leading goal scorer. Prior to this he played for Charlton, Swansea, Gillingham, Northampton and Millwall. A forceful leader who is particularly dangerous in the air. Height 5 ft. 9½ ins. Weight 12 st. 6 lbs.

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**NEXT SATURDAY, 9th SEPTEMBER, 1967. Kick-off 3 p.m.**

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# NEWS and VIEWS from *Holker Street*

By CLUBMAN.

Supporters who were expecting Barrow to find it hard going in the Third Division may soon have to smartly revise their thoughts. It is beginning to look as if that gap between the Third and Fourth is not so very great after all.

The opening game at Bury was a tough one, but no one could say the same about the home encounter with Bournemouth. The only pity was that the 1—1 score-line bore no resemblance to the pattern of the game.

If Barrow can maintain the standard and Lady Luck smiles on them a little to turn those near misses into goals, then the side should have little to fear.

Of course, there are some very good sides in the Third and tonight's visitors, Swindon, rate amongst them. They have some very talented performers and don't believe that a defensive policy is the only one to be used in away games.

And having tasted defeat at the hands of one promoted side, going down 2—0 at Stockport, they could be a little wary tonight. Let's hope they have cause to be and Barrow gain their first home league win of the campaign.

Don't forget the F.L. Cup Second Round Tie with Crystal Palace on 13th September. It's certainly a good draw for Barrow, facing a class team, and yet one they may be capable of beating.

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Wise words from Bristol Rovers' manager Bert Tann : "We are operating in perhaps the most critical area in life apart from politics—the public entertainment field. If we fail to give the public what they want, impatience creeps in. It's what we in football have got to accept."

Chesterfield F.C. will soon be lighting up. The last League club without floodlights they had further bad luck towards the end of last season when faults were found in the towers. But now it's almost time for the electrical work to begin and the club hope to switch-on in mid-September.

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## OUR SPORTRAIT NO. 3



A player who keeps finding the net can be worth his weight in gold to a side—and that's just what Tony Field was to Barrow last season when promotion was achieved.

The dozen goals he scored, from only 22 appearances, were all important ones and now he must be riding on the crest of a wave, yet twelve months ago his footballing future looked far from bright.

Rejected by Halifax after three seasons with them, he only came to Barrow on a month's trial, had it extended another four weeks, and was later signed on as a full-timer.

And his goal-scoring feats last season were no surprise really, for he has shown his "golden" touch in the past.

In fact when he played for Illingworth United in the Halifax Under-16 League, he notched 75 goals from only 25 games.

This was noted by officials at The Shay and the former Halifax Boys' forward was offered professional terms when he was 17. He showed his form in the Reserves with 22 goals in his first season to be top scorer in the highly competitive North Regional League.

However, in the following two years he was in and out more out than in—of the Halifax League side and their pattern of play didn't present him with many goalscoring chances. They probably assumed his "touch" had gone, and their loss has certainly been Barrow's gain.

Now aged 21 and standing 5 ft. 8½ ins. (he's particular about that half inch), Tony's main interest outside football is golf, but he had an unusual hobby when on Halifax's books—he worked at times as a hairdresser's model.

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# ON THE FACE OF IT!

On the face of it, the magazine proprietor offering £1,000 to the player who breaks Dixie Dean's record 60 League goals in a season is doing football a good turn. The more goals, the better the game.

But League football is essentially a team game and no matter how talented an individual his success is built on the efforts of ten team mates.

It is this obstacle which is a primary reason why sponsorship still has not arrived on the contemporary football scene, even though cricket, swimming, golf, show jumping and many other top sports events are virtually subsidised by large advertising interests.

Obviously many people in the advertising world cast envious eyes at the lucrative football world. Tentative approaches have already been made to the Football Association and the Football League. But little progress has been made.

The problem is that sponsorship often means the promotion of individual rewards rather than the promotion of the game as a whole. The Football League is keen to discover a way of sponsorship which will help its clubs, particularly the smaller clubs, rather than individuals. No way round this difficulty has yet been suggested to them.

Sports which have acceded to the glittering promises of sponsorship have discovered that control of their own affairs has been gradually whittled away by agents handling what seems to be an advertising rather than a sponsorship medium.

League football, as well as the game as a whole, has to be extra careful that in return for the dubious financial benefits that advertising interests would bestow, it would not lose its birth-right.

Nevertheless, the League Management Committee is prepared, even anxious, to listen to any approach which would bring sponsorship without advertising ties for the benefit of the League's 92 clubs. If they were satisfied that a workable idea had been presented they would be quite happy to confer with the Football Association.

It is even now prepared to discuss with any large concern the promotion of a substantial cash prize for the best behaved set of League club supporters in the land. Obviously the award of, say, a £10,000 prize for ground and supporter amenities, could have some significance in relation to the problems of hooliganism.

Already a firm of sportswear manufacturers is using Football League Review, the League's official journal, to promote a team of the Week award to local amateur clubs.

The firm reports double sales since their campaign began. It is on these lines that the possibility of sponsorship in League Football seems, at the moment, likely to take shape.

News that a Third Division club chairman is seeking the support of other Third and Fourth Division clubs in a move against the League's £500 signing-on levy for free transfers and first-time signings comes as a surprise. It was to help the smaller clubs that the rule was introduced last Spring.

And it came into being in place of the signing-on fee which clubs large and small alleged was crippling the game.

The signing-on fee hit the small clubs hard. In the three close seasons months of May, June and July, 1965, for example, it cost the clubs in the lower divisions more than it did those in Divisions One and Two. Here are the facts:

Division	Players involved	Total signing-on fee payments
One	9	£20,510
Two	17	£16,660
Three	34	£22,475
Four	59	£26,558

A total of £86,203 was paid out. And every penny went out of football—to the players.

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Some clubs in the lower divisions are said to feel that the fee is forcing talent out of the game because they cannot afford to pay it. They are also alleging that non-League clubs are snapping up talent because League clubs cannot pay signing-on bonuses. Surely they cannot have it both ways. If they cannot afford to pay the £500 levy they cannot pay signing-on fees to players.

Nor is it fair to suggest that the Provident Fund is not now necessary. This provides players with ten per cent of their wages every year as a post-career pick-up. The percentage was increased this year as part of a bargain between League and P.F.A. when the signing-on bonus was scrapped. Remember this. In the main it is the players of the Third and Fourth Division clubs who benefit most from the Provident Fund.

The payment of £500 fees to former apprentices and new players may well be a burden to some clubs. What the League feel is that the burden of signing-on fees, with its attendant incentive to disloyal players, was an even greater encumbrance.

## THE FOOTBALL LEAGUE REVIEW

Football League Review will be included in all our First Team match programmes until further notice. We would draw your attention to the fact that it is published weekly.

If you want to get the journal when we are not playing at home, you can order it from your newsagent or bookseller. Retail price is one shilling.

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*ENJOY Good Company and a Drink*

JOIN THE

### **Supporters Club**

**3/6 PER YEAR**

**LADIES 2/6 PER YEAR**

Open daily—Club hours

Grandstand Premises

Entrance—Devonshire Road

*You are invited to become a  
member of*

### **The Shareholders Association**

**2/- PER ANNUM**

Weekly BINGO—Thursday & Friday  
Evenings at the Labour Hall, Walney

**945**

LISTEN TO THE HALF-TIME ANNOUNCEMENT  
AS THIS NUMBER MAY PROVE VALUABLE

**FOR A GOOD HOME WIN—**

# **DICK EVANS**

**(SILVER KING)**